



Tullio Pericoli, Centri abitati, 2018

**UNISCAPE EN-ROUTE INTERNATIONAL SEMINAR**  
**INTEGRATED AND CONNECTED TOURISM MODELS TO ENHANCE**  
**BORDER LANDSCAPES**  
*SHARING EXPERIENCES AND ADDRESSING FUTURE CHALLENGES*  
CAMERANO - ANCONA, ITALY - 2-4 APRIL 2025

ORGANISED BY



centro interdipartimentale per la ricerca sul paesaggio



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# FINAL PROGRAMME

## Day 1, April 2 – Council Chamber Camerano Municipality

17:00 - 18.00 Registration

18:00 - 19.00 Visit to the caves for participants and accompanying persons

19.00 – 19.30 Welcome

- Presentation CIRP (Francesco Chiapparino)
- Tour of presentation seminar participants

*Welcome drink e buffet - featuring wines from Camerano wineries and local products*

## Day 2, April 3 – Conference Hall of Camerano Municipality

08:45 – 10:45 Plenary Session - Greetings from the Authorities

- Marche Region
- Municipality of Camerano: Mayor of Camerano Oriano Mercante; Environment Councillor and Deputy Mayor Giacomo Marincioni
- Conero Park: President of Conero Park Authority Luigi Conte; vice-President Riccardo Picciafuoco
- CIRP: Director Francesco Chiapparino
- UNISCAPE: President Saša Dobričić (online)
- International Project: CA18110 - Underground Built Heritage as catalyser for Community Valorisation (Underground4value)  
Presentation of the book “Camerano e la sua città sotterranea. Gestire la transizione dall’artigianato al turismo” (Giuseppe Pace and Ernesto Marcheggiani)

10:45 -11:00 Keynote Opening Speech - Antonello Alici

11:00 – 11:30 Coffee break at the Literary Café

11:30 - 13:45 Session 1 - Defining and Mapping Models - chair Andrea Galli

- Permanent laboratory on landscape (P.M.L. Cirino, C. Marchesini)
- The co-planning method in Regional Law n.19/2023 "Planning rules for territorial governance" for the strengthening of local governance (M.C. Borocci)
- The bordered landscapes and the tourism of the two communities of Nicosia, Cyprus (J.N. Tzortzi )
- Regenerating invisible boundaries: strategies for revitalising Satoyama in the Japanese rural landscape (G. Quaranta, M.U. Poli)
- Borderlands, conflict, sustainable tourism. Managing heritage in contested landscapes (C. Mariotti, G. Danesi)
- Participatory and welcoming tourism as a common good (G. Pizziolo, R. Micarelli)

- Tourism and landscape identity: conceptualizing the dynamics of people across places (I.L. Ramos, F. Bernardo, V. Van Eetvelde)
- The Marche shoreline: a "rapidly moving" boundary (Maurizio Brocchini)
- Q&A

*13:45 – 15:00 Lunch*

**15:00-17:15 Session 2 - Sharing Experiences** - chair Ernesto Marcheggiani

- Miralfiore park as a landscape Interpretation Center (G. Filippini)
- Silent borders: landscapes of living otherwise (S. Katamadze)
- On the edge of the Atlantic Ocean: the invisible Barron Plan as an ecological, cultural, economic and social landscape (M.R. Pais, L. Figueiredo)
- Alpine landscape and snow tourism in a changing climate (M. Morozzo della Rocca, M.U. Poli)
- Artificial borders; from Barriers to Bridges. Rethinking conflict-ridden borders as spaces of reconciliation and connection. The case of the green line in Cyprus (A. Strozzi)
- The future earthquake landscapes - a model left on paper (A.G. Caucci)
- Living with earthquakes (A. Alici)
- Q&A

**17.15 -18:15 Session 3 - Implementing Network** - chair Chiara Mariotti

- Echos of power (S. Hudnik)
- The tobacco capital of the Balkans and its cross-border influence on tourism and culture (M. A. Grigoriadou, A. Kouveli)
- Raw Earth borders ( A.Galli, A. P. Conti, E. Marcheggiani)
- Q&A

*20:00 Social dinner*

### **Day 3 - April 4**

**09:00 -12:00 Guided tour to the Conero Park**

*12.30 – 14.00 Lunch*

**14:00 - 16:00 Open Debate** - Conference Hall of Camerano Municipality

- Sessions report
- Round table and open debate

*16:00 – 16.30 coffee break*

**16:30 - 17.30 Closing session**

- Drafting results conclusion and proposal for Camerano's Charter on Borders Landscape and Sustainable Tourism

## Practical Information

### HOW TO GET TO CAMERANO

#### By car:

- Using the A14 highway, coming from either North or South, exit at the Ancona Sud toll booth and take the "Direttissima del Conero" road towards Camerano (junction for Camerano on said road). The town is located 5 km from the toll booth;
- From Ancona, passing through via Tavernelle, take provincial road no.7 "Cameranense" towards Camerano;
- From Ancona, passing through SS16, heading towards Pescara, exit at the junction for Camerano and take the "Direttissima del Conero" to the junction for Camerano, located 10 km from Ancona;
- From Sirolo, via SP 7 towards Ancona, 8 km away;
- From Civitanova Marche, via SS 16, junction for Camerano at Osimo Stazione.

#### By train:

- Using the Bologna - Lecce Adriatic line, get off at Ancona central station (timetables and tickets [www.trenitalia.com](http://www.trenitalia.com))
- Taking the bus to Camerano in the square in front of the train station, tickets available at bars and tobacco shops or on board (timetables: <https://anconarenibus.it/orari/>)

#### By plane:

- |                                |                            |
|--------------------------------|----------------------------|
| ▶ Munich (Air Dolomiti)        | ▶ Milan Linate (Volotea)   |
| ▶ London Stansted (Ryanair)    | ▶ Rome Fiumicino (Volotea) |
| ▶ Brussels Charleroi (Ryanair) | ▶ Naples (Volotea)         |
| ▶ Krakow (Ryanair)             | ▶ Catania (Volotea)        |
| ▶ Catania (Ryanair)            | ▶ Olbia (Volotea)          |
| ▶ Paris (Volotea)              | ▶ Tirana (Wizz Air)        |
| ▶ Barcelona (Volotea)          |                            |

#### How to reach Camerano from Ancona - Falconara Airport

- **Raffaello Bus:** from the airport (Stop between the Departures Terminal and the Arrivals Terminal) to Ancona central railway station, then take the bus to Camerano in the square in front of the station, tickets available at bars and tobacco shops or on board (tickets and timetables Raffaello bus: <https://www.conerobus.it/servizi-tpl/aerobus-raffaello/>)
- **By train:** from Castelferretti station to Ancona central railway station, then take the bus in the square in front of the station, tickets available at bars and tobacco shops or on board;
- **By taxi:** from the airport to Camerano (travel time approx 25 min.)
- **Bus Line C:** walking from the airport to Castelferretti bus stop (approx 10 minutes, [see itinerary](#)) then take bus Linea C to Ancona train station, then take the bus to Camerano in the square in front of the station, tickets available at bars and tobacco shops or on board; ([Timetables Linea C](#))

## ACCOMMODATION

The conference venue will be the Town Hall of Camerano, which has an entrance from Piazza Matteucci. A hotel and several B&Bs are available a short distance from the town centre.

Name, address	e-mail
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SANTONI MICHELE, Via Maratti, 20 P.T.	santini.nicola490@tiscali.it

## DINING

Welcome drink and coffee break:

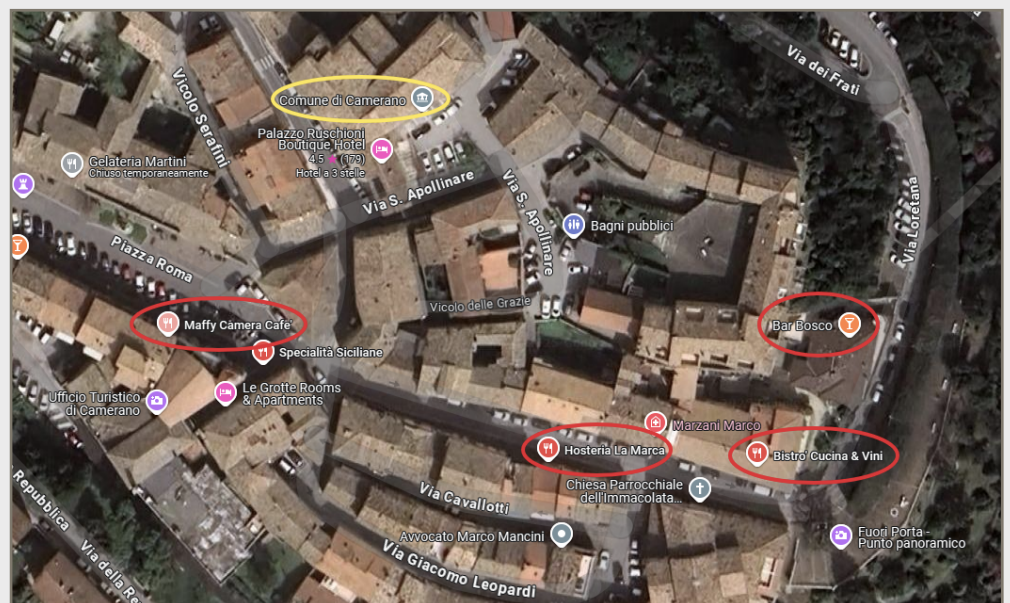
- Loreto's Hospitality School

Lunch:

- Restaurant Bistro
- Restaurant Hostaria Della Marca
- Bar del Bosco
- Bar Maffy

Social Dinner:

- Restaurant Bistrò



## TOURIST INFORMATION

Camerano Municipality: <https://www.turismocamerano.it/>

Riviera del Conero: <https://www.rivieradelconero.info/it/>

Conero Park: <https://www.parcodelconero.org>

For other information please contact: [borders.cirp@gmail.com](mailto:borders.cirp@gmail.com) or [info@uniscape.eu](mailto:info@uniscape.eu)

# Organisation

## SCIENTIFIC COMMITTEE AND OPERATIONAL WORKING GROUP

- Francesco Chiapparino, Università Politecnica delle Marche, CIRP
- Ernesto Marcheggiani, Università Politecnica delle Marche, CIRP, UNISCAPE
- Andrea Galli, Università Politecnica delle Marche, CIRP; UNISCAPE
- Antonello Alici, Università Politecnica delle Marche, CIRP, UNISCAPE
- Sasa Dobricic, University of Nova Gorica, UNISCAPE
- Tessa Matteini, DIDA, University of Florence, UNISCAPE
- Rita Occhiuto, University of Liège, UNISCAPE
- Chiara Mariotti, Università Politecnica delle Marche, CIRP
- Eva Savina Malinverni, Università Politecnica delle Marche, CIRP
- Luca Andreoni, Università Politecnica delle Marche, CIRP
- Monica Pantaloni, Università Politecnica delle Marche, CIRP
- MD Abdul Mueed Choudhury, Università Mediterranea di Reggio Calabria

## ORGANIZING COMMITTEE

- Tommaso Zanaica, UNISCAPE
- Silvia Tardella, Università Politecnica delle Marche
- Francesco Paci, Università Politecnica delle Marche

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