

PEOPLE AND DISCIPLINES IN FUNCTION OF LANDSCAPE

INTERNATIONAL CONFERENCE
8-12 July 2024

UNISCAPE GENERAL ASSEMBLY
10 July 2024

Santa Cruz de Tenerife
Canary Islands, Spain



Tullio Pericoli, *Moby Dick 1*, 2011, oil and pencils on framed fresco

ORGANIZERS

UNISCAPE
with

CICOP Foundation
CajaCanarias Foundation
University La Laguna ULL
University Las Palmas de
Gran Canaria ULPCG

VENUE

CajaCanarias Foundation
Headquarters
Plaza del Patriotismo, 1
Santa Cruz de Tenerife

INFO

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The Conference provides an opportunity to critically reflect upon the relationship between landscape, men, and women, but this time from a radically different perspective: from the landscape-centered perspective. How (or why) landscape-centric approach has (and still can) made a significant difference in our lifestyles, habits, and other patterns that design our evolution on the Planet Earth?

This is also a tribute to the Canarian poet and writer Pedro García Cabrera and his book *“El Hombre en función del Paisaje”* (Man in the function of the landscape), which inspired not only the title but also the content of this conference, which aims at exploring, among others, the reasons why Art always merges with Landscape Culture to design possible fortunate, although uncertain, expressions of human’s territorial, emotional and metaphysical conditions.

“ Socialmente, no niego la existencia del mago con su traje típico. Ni del sombrerete de paja. Ni otros tantos motivos pobres. Pero yo dije que no hay que confundir la realidad viviente con la realidad artística. Y que estos motivos no son fundamentales para edificar una literatura de región. Que, si el regionalismo es traje, todos los regionalismos están en un almacén de tejidos.

Lo que la anterior generación tiene por regional –sigo hablando en plano de arte: selección- depuración- son pseudo-morfismos regionales. Formas regionales adulteradas. Para purificarlas, si alguna lo merece, o para reeditar las olvidadas hay que volver a la esencia, a las protoformas primitivas. Para ello, estudiemos al hombre en función del Paisaje. Y un arte en función de este hombre” (Pedro García Cabrera)

CONFERENCE AIMS & CHALLENGES

Landscape is the only model of Earth that keeps people and their environment inextricably linked, whether it's about their living habitat, perceptions, or desires; landscape gives meaning, territorially and, metaphysically, to people's universe.

Landscape itself is an agent of environmental change and culture is its basic adaptation mechanism.

People are able to respond to the needs that society and its citizens constantly request by weaving an indispensable interrelationship to implement actions on places and territories that constitute the scenario of a close relationship between the landscape and its inhabitants.

“Beyond the cultural influence and the effective social sensitivity that the European Landscape Convention [Florence, 2000) represents for the territories and their managers, as well as the consensus in the conceptual definition of the term Landscape, we must become aware of a new tool: “The Landscape Project” as a new recognized figure, necessary and essential for a new strategic vision for the territories. Citizens and public opinion should be better informed about the economic, financial and social benefits that this new and original approach can potentially express, useful for addressing a political priority issues where the transversality of knowledge must be able to respond and to influence policies and actions on people, with a direct impact on the territory in which they live” (J.M. Palerm, Conference Cabildo Insular de La Gomera, 2021. Foundation Pedro Garcia Cabrera)

This is the contemporary dimension of the Landscape and its significance in the renewal of the value of both natural and cultural heritage. It should be noted or stressed that the European Landscape Convention, compared to other previous Conventions focused exclusively on the protection of material cultural heritage or on nature conservation, presents some significant innovations.

The concepts of Cultural and Natural Heritage are merged for the first time in an overall vision of the landscape, which contemplates both natural and cultural aspects. Furthermore, it introduces the social dimension of the landscape and considers it as an element of well-being, giving particular importance to the relationship between human beings and the environment in which they live.

This statement seems to be a conclusion contemplated in the text “Man in Function of the Landscape” by Pedro García Cabrera and serves as a driving notion for the conference's reflective discourse.



GENERAL PROGRAMME

8 July

Morning	11.30 Registration
	12.30 Opening Act
Afternoon	15.00 Key Note Session A: EDUCATE, CREATE AND CARE
	15.45 Key Note Session B: ANALYZE, DIAGNOSE, MANAGE, PARTICIPATE
	17.15 Key Note Session C: PROJECT DESIGN, PROCESS AND PLANNING
	18.00 Key Note Session D: PRESERVE, PROTECT AND REBALANCE

9 July

Morning	9.00-13.30 Presentations Sessions A-B
Afternoon	14.30 -19.00 Presentations Sessions C-D

10 July

Morning	9.30 Resuming Sessions
	11.00 Debate, Round Table and Conclusions
	13.00 Proposals for a Landscape Strategy
	14.00 Closing Ceremony
Afternoon	16.00 -19.00 UNISCAPE GENERAL ASSEMBLY

11-12 July Visits and excursions to the Canary Islands

CONFERENCE SPEAKERS

The key note speakers and lecturers of the Conference will come from the members of UNISCAPE network, selected by the Scientific Committee, composed by five Professors representing the conference organizers.

The conference welcomes proposals on 4 above indicated themes developed within previous Research project, Doctoral Thesis, scientific publication or professional experiences rearranged recognized and adapted to the objectives and contents of the Conference.

The Conference organisation will make visible, give credits and disseminate the papers presented with indications of quality.

The conference presentation should not exceed 20 min.

Articles should ideally be no more than 12 typeset pages: Arial 12, 1.5 spacing, with images (2 pages) incorporated into the text and attached in a proper format with the index and footer for publication.

Proposals should be submitted to Prof. Dr. Juan Manuel Palerm: jm.palerm@ulpgc.es - president@uniscape.eu

Notification will be given after evaluation, along with the indications for the presentation and exhibition of the works.

SESSIONS & TOPICS

A- CULTURE AND WELL-BEING DISCIPLINES

EDUCATE, CREATE AND CARE

- Education, Training and Communication
- Health and Medicine
- Art and Culture
- Heritage

B- SOCIAL MOTIVATION, TERRITORY AND GOVERNANCE DISCIPLINES

ANALYZE, DIAGNOSE, MANAGE, PARTICIPATE

- Law
- Social Sciences and Sociology
- History, Human Geography, Archaeology and Anthropology
- Labour framework, Business Economics, Industry

C- CREATIVE AND TECHNICAL DISCIPLINES

PROJECT DESIGN, PROCESS AND PLANNING

- Architecture and Design: Space, Urban and Rural Dimension, Garden, Urban Planning (abiotic, biotic, cultural)
- Engineering: Infrastructures, Telecommunications, Energy
 - Agriculture, Rural systems, Agronomy, Livestock and Fishing
- Art trades

4- ENVIRONMENT AND SUSTAINABILITY DISCIPLINES

PRESERVE, PROTECT AND REBALANCE

- Ecology, Environmental and Natural Sciences (Biology and Botany)
- Risk evaluation and Safety
- Sustainable Development and Resilience. Resources Economics
- Technology and Information Systems
- Marine Sciences, Astrophysics, Geology.

