

Florence 2020/ Cultivating continuity of European Landscape *new challenges for the ELC*

prepared by UNISCAPE director



Florence October. 20.2000/October 20.2020

20th Anniversary of the European Landscape Convention



J. Simon, Soucis et bleuets, *installation paysagère éphémère à Turny*, 1990 (courtesy of D. Colafranceschi)

two main events scheduled in 2020

Venice UNISCAPE IUAV Workshop
29th June- July 2020

WA.Ve 2020 workshop in Venice

ISLAND. *Architectures and Landscapes of Water*

Florence International Conference
16th /17th October 2020

Florence 2020/Cultivating Continuity of European Landscape
new challenges for the ELC



Setting the scene/ Cultivating **Continuity of European Landscape**

If Landscape is a relational model driven by a glue seamlessly bonding the observed to the observer, the “background” to the actors, in a cycle of reciprocal influence affecting and transforming each other, then **how should new patterns of connection among the different patches composing the European landscape be established and integrated? And how should these forms of continuity be adopted, keeping all the components of the Landscape model bound together and in-relation although in friction with the world and history?**

from the paper drafted by S.Dobricic, C. Magnani



a UNISCAPE working group



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Tommaso ZANAICA, UNISCAPE Office Manager

the previous programme (before Covid 19)

1ST DAY - 16 OCTOBER 2020

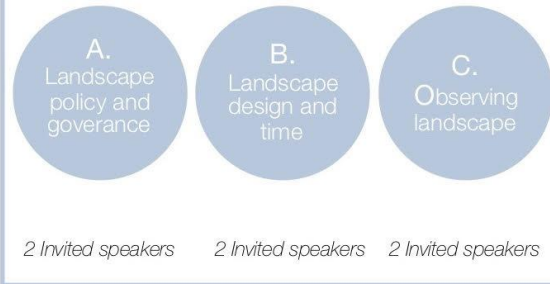
MORNING 9.00-13.30

CONFERENCE LECTURES*

- Keynote 1
- Keynote 2

* *Scientific approach*

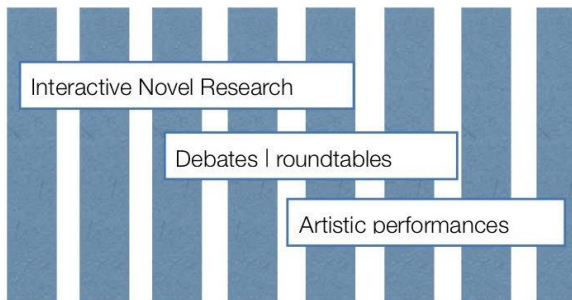
THEMATIC SESSIONS



AFTERNOON 15.00-18.30

SPECIAL SESSION | Agricultural Heritage

LANDSCAPE ATELIERS* | *CULTIVATING INNOVATIVE VISIONS*



CONCLUSIONS 1ST DAY

2ND DAY - 17 OCTOBER 2020

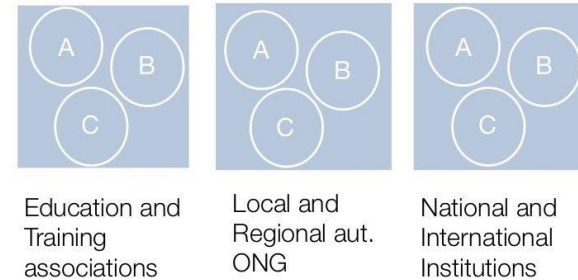
MORNING 9.00-13-30

CONFERENCE LECTURES*

- Keynote 3
- Keynote 4

* *Socio-political approach*

THEMATIC ROUNDTABLES* | *FOSTERING THE CONTINUITY OF EUROPEAN LANDSCAPE*



AFTERNOON 15.00-18.30

FINAL DISCUSSION | *PATHWAYS TOWARDS A LIVING EUROPEAN LANDSCAPE OF THE FUTURE*



PRESENTATION AND SIGNING OF THE WHITE PAPER | *"EUROPEAN LANDSCAPE CONTINUITY"*



CLOSING CEREMONY

3 thematic sessions + 1 special session



A. Landscape policy and governance

(sc. coord. G.F. Cartei, Claudia Cassatella)



2 Guest speakers + **Call for papers** (total submission 26 accepted: 17)

B. Landscape design and time

(coord. sc. R. Occhiuto, Margherita Vanore)



2 Guest speakers + Call for papers (total submission 39 accepted: 24)

C. Observing Landscape

(sc. coord. J.J. Galan, JM Palerm)



2 Guest speakers + Call for papers (total submission 12 accepted: 11)

Agricultural and forest heritage/*special session*

(sc. coord. M.Agnoletti, J. Parrotta)



Guest speakers + Call for papers

2020 Landscape Ateliers/ Cultivating innovative visions/ Call for ideas



The Call has been opened to any kind of university, foundation, association or institution interested in making a special contribution to the conference from the most diverse and innovative points of view, such as seminars, round-tables, workshops, artistic performances and installation, etc.

4 March 2020- 2 June 2020

Covid 19 emergency/rethinking the future

during the lockdown period



Florence 2020 organization had to be completely redefined



WA.Ve 2020 IUAV UNISCAPE workshop in Venice has been postponed to 2021



Florence 2020/reconfiguring the conference

preserving the dates and their symbolic value

a new programme for a virtual conference leading to October 2021



William M. Turner, *The Ponte Vecchio, Florence*, 1826, Tate Gallery

changing the vision



Marcello Mastroianni a Montecatini, *Otto e mezzo*, Federico Fellini, 1963

defining a **new programme** for a **virtual conference**



Friday 16th October 2020

morning 9.00-13.30/virtual session
opening/ introduction

9.30-11.00 **Conference lectures**

intro

Landscape as a project

Keynote speaker 1

Keynote speaker 2

11.30-13.00 **Conference lectures**

intro

Landscape as new commons

Keynote speaker 3

Keynote speaker 4

afternoon 14.30-17.30/30/virtual session

14.30-16.00 *Thematic Session*

Landscape Policy and governance

2 guest speakers + intro and conclusion

16.00-18.30 *Special Session*

Agricultural and Forest heritage

guest speakers + intro and conclusion

Saturday 17th October 2020

morning 9.30-13.30/virtual session

9.30-11.00 *Thematic Session*

Observing landscape

2 guest speakers + intro and conclusion

11.30-13.00 *Thematic Session*

Landscape Design and Time,

2 guest speakers + intro and conclusion

afternoon 15.30-18.30/Conclusion/live session
in **Florence, Salone dei Cinquecento**

Why and how **Cultivating continuity of the**

European landscape

launch of **2020-2021 UNISCAPE programme**

final discussion presentation of White paper to be
implemented to **20 October 2021**

one **live** session in Florence/streaming/ afternoon of **17th October**



Florence, Palazzo Vecchio, Salone dei Cinquecento

moreover:

virtual **landscape ateliers** and **working tables**

series of **video poster** for **thematic sessions**

virtual **exhibitions**



2020/2021 Landscape online

scientific coordination by Conor Newman

Webinar + Q&A series

on topics related to the Conference themes and progression of White Paper
(different speakers)

Lessons in Lockdown

education and training for students from members
of the UNISCAPE Network

Branded events

organized by member institutions



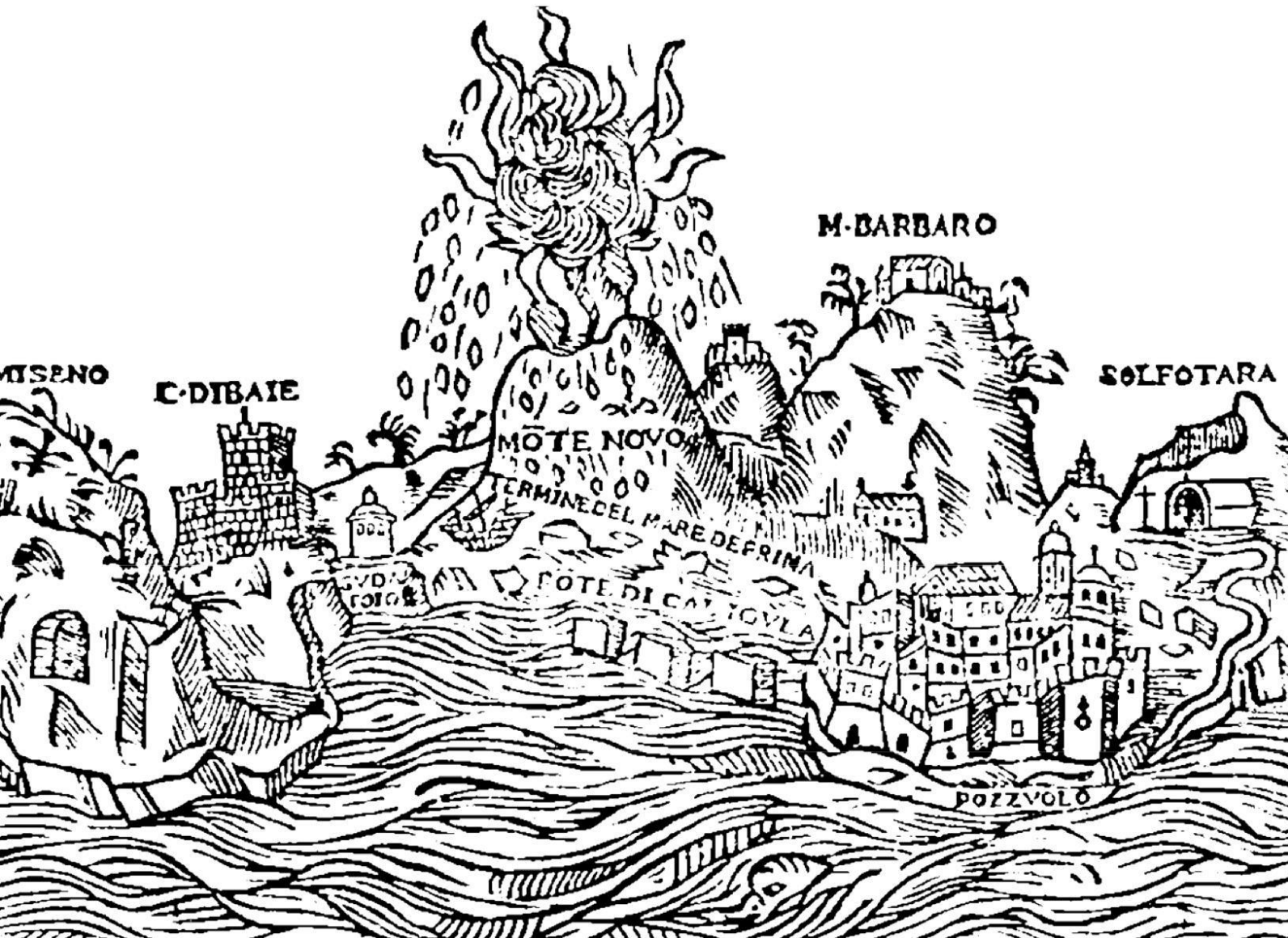
WA.Ve 2021 IUAV UNISCAPE workshop in Venice
referents M.Vanore; JM Palerm

ISLAND Architectures and Landscapes of Water
26 teams of project workshops (26 islands) in Venice June-July 2021



UNISCAPE En-Route Seminar Landscape at risk 2021

Pozzuoli, May-June 2020, University of Naples/ref. E. Petroncelli e M.L. Stanganelli



thank you

