

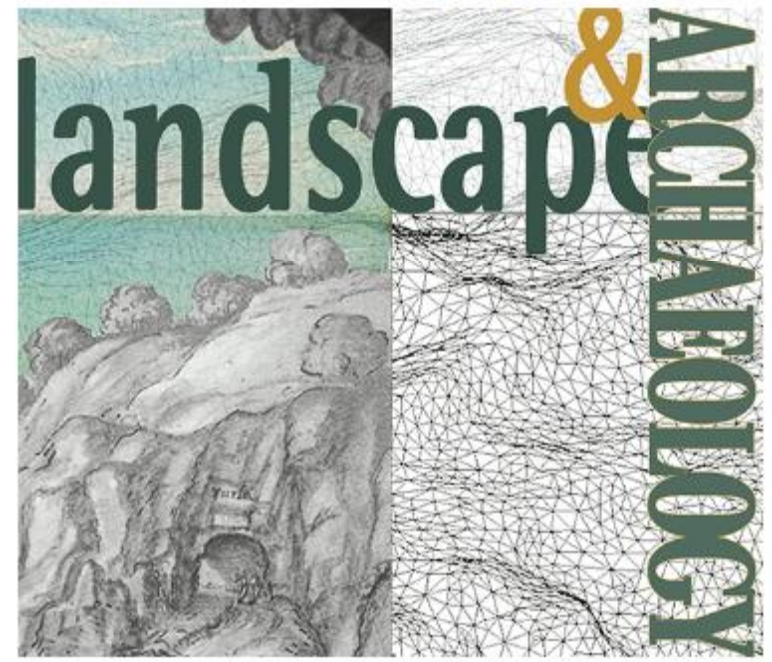
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The ancient consular route Flaminia was one of the most important connection between Rome and the towns of Fanum Fortunae and Ariminum on the Adriatic coast. The lands buffering the remnant itinerary is still today a remarkable territorial setting. The need to foster and to maintain such outstanding common patrimony has been motivating for local politicians and public administrators to begin a series of actions highlighting its Roman past. Thanks to the engagement of the centre of Vitruvian Studies (CSV), local administrators acknowledged a joint initiative to start smart cultural and rural-environmental tourism activities. This also raises important questions concerning the revitalisation of territories and their historical heritage.



LANDSCAPE & ARCHAEOLOGY Uniscape En Route international seminar in Flaminia

23rd-24th-25th June 2016
Fano, Fossombrone, Cagli



www.centrostudivitrुviani.org/landscapearchaeology/

The seminars provide a forum conducive to sharing best practices (by researchers, designers, SMEs) from their real experiences.

The "Landscape & archaeology" seminar will deal to the following four topics:

Smart Landscape

Archaeology and digital documentation

Smart Industrial Archaeology

Heritage sustainable valorization and cultural districts

The Uniscape En-route seminar "Landscape & archaeology" will focus on smart and sustainable initiatives in landscape & archaeology

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Preliminary scheduling of seminar
23rd June 2016: indoor seminar at Fano
24th June 2016: En-route seminar along Flaminia
25th June 2016 indoor seminar at Cagli

Publications
The Flaminia En route seminar will accept only original, unpublished work. All accepted papers or abstracts will be published in UNISCAPE En-Route: I Quaderni, a special series of the Quaderni di Careggi. Each accepted paper needs at least one paid registration fee. The 10 best submitted papers will be published in the Journal SCIRES-IT (SCientific REsearch and Information Technology), e-ISSN 2239-4303 (<http://caspur-ciberpublishing.it/index.php/scires-it>).

Important dates
29th January 2016 ATRACTS DEADLINE
The "Landscape & archaeology" seminar accepts English or Italian written abstracts. Each abstract should not exceed 500 words. In the abstract will be indicated author's name and institution and general and specific topic. Send a PDF file (first-author_etal.pdf) via email to en-route@uniscap.eu

22nd April 2016
Notification of abstract acceptance and selection poster/paper

Best papers selection during the seminar

October 2016
Quaderni di Careggi publication

December 2016
Journal publication

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Scientific committee
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Organizing committee
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Laura Invernizzi
Arianna Trifogli

Presentation

In many European countries local cultural heritage is a powerful driver for developing various economic activities related to tourism. Management and open access to cultural heritage are challenges in territorial democracy, enabling local communities to conserve their resources.

There are three main pre-conditions for the development of sustainable tourism of cultural heritage:

- a) good knowledge of cultural heritage;
- b) strong awareness of local people for their protection in any economic activity;
- c) access to innovative and creative ICT tools to design tourism solutions with a low impact on the environment and a relevance for local identity.

This Uniscap En Route seminar will investigate how it is possible to increase cultural identity and promote cultural tourism in the region, thanks to the knowledge, representation and valorisation of architectural and archaeological heritage and landscape, conceived in a broad sense. A main goal for the "Landscape and Archaeology" conference is to share and compare positive experiences in several working fields involved in tourism, use, preservation and dissemination of landscape & archaeological heritage. In particular, the event will discuss how it is possible to make the pre-conditions and their results SMART (specific, measurable, achievable, realistic and time related).