

UNISCAPE

People's Landscape Video Contest

Landscape in Action

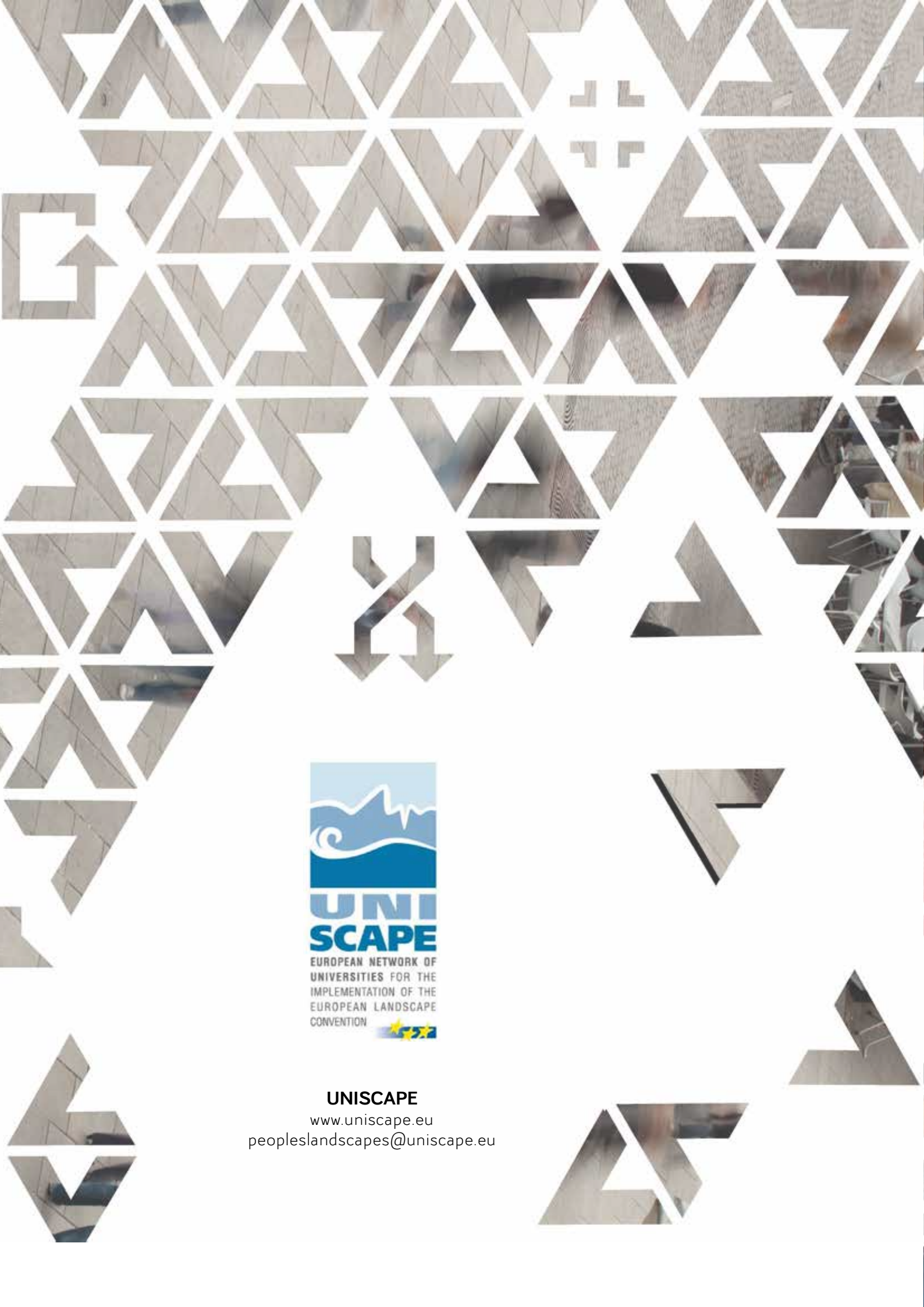
1ST EDITION 2016

Students Contest Competition Brief

February-May 2016

promoted by





UNISCAPE
www.uniscape.eu
peopleslandscapes@uniscape.eu

UNISCAPE PEOPLE'S LANDSCAPES VIDEO CONTEST

UNISCAPE is the European Network of Universities for the implementation of the European Landscape Convention. It was created in Florence in 2008 as a result of a joint initiative between a number of universities from across Europe. The aim of UNISCAPE is to support and reinforce scientific interdisciplinary cooperation on landscape issues, especially in the areas of research and teaching, and on all matters covered by the European Landscape Convention.

Since 2010, UNISCAPE has been organizing a photo contest called "People's Landscapes", which has thus far involved hundreds of European university students, bringing together an iconic archive on landscape, reflecting the values envisaged in the ELC. This year People's Landscapes will be a short video contest, in which participants are encouraged to use dynamic media as a tool to communicate the evolution of landscapes and the life force within them. This year's contest is entitled "Landscape in Action" and coincides with the International Conference: "Landscape Values: Places and Praxis", to be held in Galway, Ireland, from 29th June to 2nd July 2016.

INTRODUCTION

The staff of UNISCAPE is pleased to invite you to participate in our new contest: PEOPLE'S LANDSCAPE VIDEO CONTEST "LANDSCAPE IN ACTION". Why a video contest? Because we're looking for an innovative perspective on landscape and its value for young people, that can portray and communicate the rhythm and pace of our daily lives. The project we are looking for integrates a short text entitled "About US: Me and My Work" which is a tale mingling in a flash your experience and reflection on the theme proposed by our Contest "LANDSCAPE IN ACTION".

ARTICLE 1 : NATURE AND AIMS OF THE COMPETITION

PEOPLE'S LANDSCAPES VIDEO CONTEST "LANDSCAPE IN ACTION" is an OPEN competition addressed to students from 18 to 35 years old attending any European university. It aims to gather short video clips that comprise innovative overviews on the issue of "Landscape Values: Place and Praxis" which is also the topic of the next International Conference sponsored by UNISCAPE in Galway, Ireland (29 June- 2 July). UNISCAPE considers this an occasion not only to involve students in the discussion about Landscape Values, but also to act as a powerful tool to communicate the principles of the European Landscape Convention and evoke the theme of the conference through images and text. Since 2009, in fact, UNISCAPE has encouraged students to participate in the diffusion of the European Landscape Convention by sharing and integrating their particular perception of landscape through photography. This year the competition proposes a new challenge by



UNISCAPE
www.uniscape.eu
info@uniscape.eu



NIPmagazine
official media partner
www.nipmagazine.it

asking to students to come up with a more complex project that can better reflect the complexity of landscape defined in the ELC: "an area, as perceived by people, whose character is the result of the action and interaction of natural and/or human factors".

ARTICLE 2 : JURY

The jury will be composed of 7 members, external and internal to the staff of UNISCAPE. The jury is composed of: Benedetta Castiglioni (University of Padua), Anne Tietjen (University of Copenhagen), Christóbal Crespo (University of A Coruña), Viviana Ferrario (IUAV Venice), Tim Collins (NUIG Galway), Detlef Prince and Sven Prince ("Faithful to the subject" film studio).

Given the nature of the work, the Board will deliberate within 30 days from the date of expiry of this call. The judges will be present at all meetings of the board. The judges will elect a President and decide on the voting procedure. They will ensure that all projects comply with the conditions of the announcement of the competition. No decision needs to be made by the board except in full session. The judges must keep a record of the progress of the competition, indicating in particular the reasons for the award of prizes.

ARTICLE 3 : MEDIATOR OF THE COMPETITION

An independent mediator will act between the board and competitors.

The mediator will be Tommaso Zanaica (Office Manager-UNISCAPE). The mediator is responsible for receipt of the participating projects and assures that the anonymity of the participants is always guaranteed. Participants can request information in writing to the mediator within a time period given in the conditions and rules of the contest. The mediator shall disclose to the board (or back judge or more back judges appointed from the same person) written submissions received by competitors without disclosing the name, and ensuring that all answers given by the board are sent to participants by the date expressed in the competition rules.

ARTICLE 4 : PARTNERS

UNISCAPE designates N.I.P Network In Progress, a bimonthly on-line magazine about landscape, architecture and contemporary culture as the official media partner of the contest. In its capacity of Official Media Partner NIP will contribute to the diffusion and promotion of the contest and its results with articles and posts on NIPBlog and all channels it manages.

ARTICLE 5 : PERSONS ADMITTED

The Contest is addressed to all students attending to any European university from 18 to 35 years old. Proof of regular inscription in a university is required. Participants can join as individuals or as a group. Groups should appoint a contact person (see application form) that will be in charge of contact with the staff of UNISCAPE. The contest has no entry fee. Those not eligible to participate in the contest include members of the selection board and the editorial staff of NIPmagazine, the official media partner.

ARTICLE 6 : DEADLINE OF THE COMPETITION

The deadline for the submission of proposals is 15th May 2016. Failure to submit before this date entails exclusion from the competition. Participation to the competition is free.

ARTICLE 7 : THEME OF THE COMPETITION

The theme of the contest "Landscape in Action" coincides with the topic of the International Conference "Landscape Values: Places and Praxis" (Galway, Ireland) during which the results of the contest will be announced.

According to the definition by Prof. Pat Sheeran "... landscape, like text, is a social and cultural production as well as an instrument of communication." The contest invites participants to communicate the idea of landscape, defined in the ELC, as dynamic interaction between place and people. Landscape is a multi-faceted, experience-centered phenomenon: perceived, conceived, symbolised and lived. The animation between people and landscape offers a perspective on place as a profound centre of meaning and locus of values, striking at the very heart of what it is to be human. To paraphrase the geographer and philosopher Jeff Malpas "human being is placed being".

The artwork we are searching for should provide an innovative perspective on the landscape when it is actively and dynamically experienced by people, expressing their social values and praxis. The presented video should inspire, challenge, provide a vision, a thought, or further reflection on the topic of landscape. It can focus on a single detail or embrace the prospect of entire landscapes. The accompanying text required, entitled "About US: me and my work" should illustrate the idea on which the creative process is based. Participants are encouraged to read the full announcement of the Landscape Values conference to deepen their understanding of the topic, available at: www.uniscape.eu or www.conference.ie.

ARTICLE 8 : REQUIREMENTS OF THE WORKS & ELIGIBILITY CRITERIA

The subject of this competition is a "short VIDEO clip" (a 30 seconds short) and "About US: Me and my work" (the story that talks about the author and the concept of the video). The lack of either, the video or the accompanying text, means exclusion from the competition.

Short VIDEO clip

Works with any technique are allowed, made on any device, providing that digital reproduction is possible. Previously made works are admitted, providing that they are unpublished. The submissions must strictly comply with the following characteristics:

- Duration: max 30" (credits excluded)
- Resolution: 1920 x 1080 , full HD
- Format preferably: mp4, mpeg2, quicktime
- File size: not more than 1 GB

Failure to comply with these requirements entails exclusion from the competition.

"About US: Me and my work"

Participants must produce the text that will explain the reflection on the theme, the concept and the reasons that led to the creation of the video. It should contain a short personal presentation of the author in the form of a narrative, illustrating the educational and creative path. In case the work is signed by a team or similar, the text should cover the entire group. The "About US: me and my work" can contain quotes, dialogues, references and notes and may also be made by adopting various literary forms and registers. The text must have a maximum length of 3000 characters, including spaces, in format .doc.

The only accepted language for writing the "About US: me and my work" and for filling out the registration form is English.

The text presented must strictly comply with the following characteristics:

Format: .doc, pdf.

Dimension: 2 DIN A4 max;

Font and paragraph : Arial, 11 pt, regular; single spaced. The title is mandatory.

ARTICLE 9 : HOW TO PARTICIPATE

Proposal submission must be made via email to peopleslandscapes@uniscap.eu through a single dispatch containing:

- Short VIDEO clip;
- "About US: Me and my work" file;
- Application form duly completed (Attached 1 - editable.pdf);
- Proof of inscription to a university.

File sharing services can also be used to deliver the files to the same email address.

Each project must be identified through a 5-character alphanumeric code chosen by the competitor, which shall be noted in the name of individual files, for example:

- VIDEO: ab123.
- "About US: Me and my work": About_ab123.doc
- Registration form: Application_ab123.pdf

Each participant or group can propose up to 3 works for the present Call, complete with "About US: me and my work" brief description, registration form and the appropriate code. Filling out the registration form means also subscribing to this regulation and of all its articles.

ARTICLE 10 : DISQUALIFICATION

Any attempt to cheat and any misstatement, false or partial, will entail immediate exclusion of the participant. Entries will not be considered if they are:

- Received after the deadline;
- Not conforming to the rules of the competition.
- Incomplete or lacking in the required documentation;
- Lacking indication of contact person in case of groups;
- Referring to political parties, religious movements, have advertising purposes;
- Infringing on the rights of third parties;
- Containing obscene images and anything else deemed detrimental to public morals or

unfit for the purposes of the call;
 - Contrary to any rule of this regulation.

ARTICLE 11 : SELECTION CRITERIA

All the proposals submitted and meeting the admission requirements will be submitted to the evaluation of the board that will be composed, as detailed in article 2, of UNISCAPE members and experts in the field of video making and Visual Arts, whose decision is final. The works will be judged according to the criteria: relevance to the theme, creativity and originality, technical and aesthetic quality and expressiveness and interpretation. For the purposes of the overall evaluation the accompanying text will also be evaluated for its completeness and narrative ability.

ARTICLE 12 : AWARDING PROCESS

The jury shall prepare the memorandum of the contest as a ranking of the best 3 proposals submitted to the Contest.

- 1st prize:** €500,00
 Official publication of the work on NIPmagazine and on UNISCAPE website. A space dedicated to the author will be made in NIPMagazine with some representative works including the description, requested at the time of the award. Presentation of the video and possibility to attend the International Conference “Landscape Values. Places and Praxis”, that will be held in Galway between 29th June-2nd July 2016.
- 2nd Prize:** €300,00
 Official publication of the work on NIPmagazine and UNISCAPE website. Presentation of the video at the International Conference “Landscape Value. Places and Praxis”.
- 3rd Prize:** €200,00
 Official publication of the work on UNISCAPE’s website. Presentation of the video at the International Conference “Landscape Value. Places and Praxis”,

ARTICLE 13 : COMMUNICATION OF THE RESULTS AND DISCLOSURE

It is the responsibility of the promoters to give the widest possible information, through appropriate tools, of the results of the competition, its winners and possible exhibitions, catalogues and publications. The winner and the first 2 awards will be notified through the official board communication via email. The results will be officially published on UNISCAPE and NIPmagazine websites and disseminated through social networks.



UNISCAPE
www.uniscape.eu
info@uniscape.eu



NIPmagazine
 official media partner
www.nipmagazine.it

ARTICLE 14 : RIGHTS AND INTELLECTUAL PROPERTY

By participating in the present contest each participant expressly declares to be the sole author of submissions (individually or as a group) of the works sent, that these are original and do not infringe the rights of third parties.

Intellectual property rights will remain with the author or authors of the work. The use of the works will be limited to events, exhibitions or publications connected with the activities of UNISCAPE and NIPmagazine on all printed and digital media. UNISCAPE and NIPmagazine also reserves the right to use, free of charge, for an indefinite period for informational and educational purposes, promotions, etc., acknowledging the full name of the author when the work is used.

In no event may UNISCAPE and NIPmagazine, without prior agreement with the author of the work, assign to third parties the projects presented to the Call, but may not be held in any way responsible for the use that third parties may make of the works possibly downloaded from the internet or taken from the news media.

ARTICLE 15 : PRIVACY OF INFORMATIONS

By participating in the contest users authorize the processing of data in accordance with art. 13 of Legislative Decree 196/2003 of Italian Law. The documentation submitted will be examined by the organizers of the Contest, who undertake to maintain and protect the confidentiality of information submitted to evaluate them and to not use information relating to works, other than for the purposes strictly related to the contest.

The release, by the participants, of personal data is tantamount to implicit permission to publish your name, indicated during the registration process, in the spaces which UNISCAPE and NIPmagazine will identify on the website for the attribution of authorship of the work and all other initiatives.

ARTICLE 16 : ACCEPTANCE

Participation in the competition implies full and unconditional acceptance of all the conditions, adhesion, and knowledge contained in this regulation.



UNISCAPE
www.uniscape.eu
info@uniscape.eu



NIPmagazine
official media partner
www.nipmagazine.it

APPLICATION FORM

• Personal data:

NAME: _____

LAST NAME: _____

AGE: _____

ADDRESS: _____

E-MAIL: _____

PHONE: _____

CROSS REFERENCE: _____

CONTACT PERSON (group): _____

OTHER MEMBERS (group): _____

UNIVERSITY: _____

• Artwork data:

TITLE: _____

YEAR: _____

FORMAT: _____

TECHNIC: _____

• SELF-DECLARATION OF OWNERSHIP OF RIGHTS OF THE WORKS

I declare that materials meet the following requirements of the current legislation:

- not violating the rights of others (including intellectual property rights)
- are in their full and free availability, having then acquired by any third party the declared authorization for the publication on the internet;

In taking responsibility for the published materials, I subscribe to free the administrators and/or managers of the site from any liability in respect of the above materials.

DATE AND SIGNATURE: _____

• AUTHORIZATION FOR DISCLOSURE AND ARCHIVING

I authorize, free of charge and without time limit, the editorial staff of UNISCAPE, European NGOs association in support of the European Landscape Convention, and NIP Network in Progress enrolled in the Press Register at the Court of Pisa n° 612/2012, bimonthly magazine, 7/12 "Network in Progress" ISSN-2281-1176, to the publication and dissemination in any form of my own texts, videos and images on the website and/or any other means of communication of the magazine, as well as authorizing the storage in paper and/or digital support and that the publication will be made for any informative purpose.

DATE AND SIGNATURE: _____

• PROCESSING OF PERSONAL INFORMATIONS

Information about the article. 13 of Legislative Decree. N. 196/2003. The personal information provided with this release will be processed using paper and electronic data transmission in compliance with current legislation and the principles of fairness, legality, transparency and confidentiality; with this in mind the data supplied, including the contents indicated above, will be used for purposes strictly related and instrumental to the activities as specified in the release of extended. The consent to the processing of personal data is optional. At any time you can exercise all the rights indicated in art. 7 of Legislative Decree no. 196/2003, in particular the cancellation, correction or integration of data. Such rights may be exercised by sending written notice.

I agree

DATE AND SIGNATURE: _____

The undersigned hereby declares his willingness to participate in the UNISCAPE People's Landscape Video Contest, having read the Rules and acceptance in all its parts.

DATE AND SIGNATURE: _____