

Ref.: UNISCAPE/4GA\_2001/ENC.I\_Report2011

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## Report of Activities 2011

### a. International Photo Contest “People’s Landscapes” – 2<sup>nd</sup> edition

After the success of the 1<sup>st</sup> edition (more than 150 participants from UNISCAPE Universities), the 2<sup>nd</sup> edition of *People’s Landscapes* took place January - May 2011. This year the contest was open to all students from 18 to 35 years old attending any European University or any International University study abroad program based in Europe; about 300 students from all over Europe participated in this edition.

The contest was divided in 3 sections: idyllic landscapes, urban landscapes, landscape photography as social criticism. All images have been evaluated by the Jury composed by Rita Biasi (Italy), Daniela Gazova (Slovak Republic), Thomas Panagopoulos (Portugal) and Veerle Van Eetvelde (Belgium). President of the Jury was the landscape photographer Carlos A. Schwartz (Spain).

The Jury announced the 3 winners on July 2011. The winner of each section has been awarded with a 300 Euros prize.

For this edition of the contest, UNISCAPE established an institutional partnership with *Bienal de Canarias*, and media partnerships with *Museo Nazionale Alinari della Fotografia*, *Fratelli Alinari – Fondazione per la storia della fotografia* and *Deaphoto - Associazione Culturale*.

The *Tercera Bienal de Canarias* will organise the final exhibition of this edition in 2012. On this occasion, a third edition of the contest could be launched.

UNISCAPE entirely covered the expenses for the prizes, the printing of promotional materials and the coordination of the Jury’s process of selection, while the institutional partner *Bienal de Canarias* will cover the expenses for the final exhibition of the contest.

All images collected became part of UNISCAPE’s photographic archive and can be used for any activity under the auspices of UNISCAPE. Each Member of UNISCAPE can ask to search this photographic archive and use our images for research activities, in publications etc., clearly indicating the author.

### b. New Version of ATLAS.eu

*ATLAS.eu* is a web portal completely dedicated to landscape education with two original features: interdisciplinary approach and community building vocation. It is the main reference for students (under graduated, researchers, PhD) and professionals interested in landscape education and training throughout Europe. *ATLAS.eu* is an opportunity to promote didactic work and to facilitate the search of students for courses and training opportunities.

*ATLAS.eu* originates from a research project primarily funded by European Commission FP6 running from September 2005 until March 2007.

In 2011 UNISCAPE has started updating and rethinking the website already existing and containing a large searchable database of landscape courses in numerous institutes throughout Europe. In this process of rethinking, UNISCAPE's goals are:

- to grant more visibility to the courses offered by UNISCAPE's Members;
- to offer an advanced guidance tool dedicated to students and researchers in order to facilitate the selection of landscape education activities;
- to create an original space for debate and networking for all experts involved in landscape with different background.

Planned activities for the next year:

- enlargement of the database beyond UNISCAPE Members;
- community building - social networking;
- interviews to lecturers, presentation of courses and interviews to students – monitoring expectations, requests and evaluation criteria to be discussed;
- papers and pre-publications archive;
- research of sponsors (i.e. Landscape Europe, MIUR);
- dissemination of the project and proposals of partnership with other website (i.e. Le:Notre, Topia) or journals (Landscape Research, Projets de paysage)

Additional proposals:

- Monitoring landscape education in Europe in order to draft an Annual Report for the European Commission Education and Training;
- Promotion of a European "Forum on Landscape Education".

### c. Launch of the Careggi Seminars

UNISCAPE has taken the initiative to launch the Careggi Seminars in order to celebrate the intellectual activity that once took place in the Villa Medicea of Careggi. The aim of this initiative is to periodically gather scholars, experts and public authorities in Florence to enhance the scientific debate on local and European practices and experiences regarding landscape.

The first series of seminars was established by a round table of landscape experts that met in UNISCAPE's headquarters the 16th of June 2011. During this round table, Anna Marson, Regional Minister for Town Planning and Territory, granted the aegis of the Tuscan Region to the seminars and the free use of a conference room.

The first seminar will take place on the 10th of November 2011 on the theme of participation, analyzed with a double perspective: on one side the places where expert and common knowledge can confront each other, on the other the functioning of the decision process in general. The thematic will be developed by comparing two specific experiences: the case of Tuscany and an experience in Belgium. Invited speakers: Anna Marson (Minister for Spatial Planning and Territory, Tuscany Regio), Veerle Van Eetvelde (Department of Geography, Ghent University), Elke Rogge (Province of Antwerp), Massimo Morisi (University of Florence, Authority in charge of communication and participation for territorial governance of the Tuscan Region), one participation administrative expert of the Tuscany Region (to be defined), Gerhard Ermischer (General Secretary CIVILSCAPE). Conference chair: Bas Pedroli. [See *draft program Careggi Seminar 10 November*]

The second seminar (March 2012) will be on rural landscapes.

The third seminar (June 2012) will concentrate on energetic landscapes.

The fourth one (October 2012) will focus on soundscapes.

The fifth one (March 2013) will analyze the landscape observatories.

The sixth one (June 2013) will study the role of landscape in the environmental impact assessment procedures.

The seventh one (October 2013) will focus on governance and landscape policies.

Each seminar will take place from 10 am to 5 pm. The registration is free (for a maximum of 70 participants).

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At the end of first Careggi seminar a Landscape Statement will be drafted and a working group of PHD students and Researches will be established in order to connect the scientific results of the seminars to other networking activities and new challenges throughout Europe.

Topics and speakers for each seminar will be determined by an interdisciplinary scientific committee formed by professors Bas Pedroli (University of Wageningen, coordinator of the project), Carlo Magnani(IUAV), Gian Franco Cartei and Mauro Agnoletti (University of Florence), Annalisa Calcagno Maniglio (University of Genoa), Franco Zagari (University of Reggio Calabria, who first launched the idea of seminars) and Almo Farina (University of Urbino).

In June 2011 UNISCAPE presented the project of the Careggi Seminars to the Ente Cassa di Risparmio di Firenze, asking for a financial contribution. By February 2012 the Ente Cassa di Risparmio will communicate if this contribution will be granted.

#### d. Map of competences and research programs

During the 2010 UNISCAPE's Board Meeting held at La Rábida and the 3rd General Assembly held in Turin, our President Carlo Magnani proposed to create a map of competences and research programs led in UNISCAPE universities at present. The aim is an enhancement of knowledge of the specific topics and research areas of the network Universities.

Our Board Member Prof Juan Manuel Palerm and his staff at the University of Las Palmas de Gran Canaria developed this activity.

The map will be useful for different typologies of users: lectures, PhD students, undergraduates and all officials interested in landscape and related subjects. It will enable people outside a specific university to explore opportunities for interaction, and offers UNISCAPE's Members the opportunity to better know each other and to develop joint research programs.

#### e. Support in COST proposals

In 2011 UNISCAPE supported the submission of three COST proposals: a proposal by Claudia Cassatella (Polytechnic of Turin) regarding the assessment and management of scenic landscape beauty; a proposal by Marco Acri and Sasa Dobricic (University of Nova Gorica) on historic urban landscapes in South Eastern Europe; a proposal by Enrico Falqui (University of Florence) on European Cultural Routes.

The first two proposals have been presented on the Open Call of the 25th of March, but were not selected. They have been re-submitted, together with Enrico Falqui's proposal, to the Open Call of the 30 September. Assessments will be available in November 2011.

UNISCAPE supported these proposals through two actions: search for partners through our network of contacts, and English revision of the text. In case of selection, UNISCAPE will coordinate the dissemination activities of the projects.

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#### *f. European Masters Course in landscape protection, management and planning*

Following up the meetings held at La Rábida (Huelva) in 2009 and 2010, the Initiative Group formed by the Universities of Algarve, International University of Andalucia, University of Seville, University of Florence, University of Nova Gorica, University of Paris-La Villette and University of Wageningen took the necessary steps to create and design a first proposal of a II level European Landscape Masters course focused on the Implementation of the European Landscape Convention in relation to spatial planning, urban planning and the landscape as a project. This initiative has been developed through co-operation within the European Network of Universities UNISCAPE. It has also achieved initial support from the Council of Europe (Cultural Heritage, Landscape and Spatial Planning Division) and from RECEP-ENELC.

An Erasmus Mundus proposal for the European Masters course in landscape protection, management and planning has been inscribed at the EACEA (Education, Audiovisual & Culture executive agency of the European Commission) for the 2011 call. The candidature has not been selected, but it achieved a good score and can be improved in the future.

#### *g. Canary Island Manifesto for the European Landscape Project and First Joint Meeting of the European Landscape Network*

The international congress "Canary Island Manifesto for the European Landscape Project" has been organised in Las Palmas de Gran Canaria on 23-24 March 2011 by Observatorio del Paisaje de Canarias, Gobierno de Canarias, Universidad de Las Palmas de Gran Canaria, UNISCAPE, CIVILSCAPE and RECEP-ENELC in collaboration with Cabildo Insular Isla de la Gomera, Cabildo de Tenerife and Las Palmas 2016.

On the same occasion, the First Joint Meeting of UNISCAPE, RECEP-ENELC and CIVILSCAPE, has been held at University of Las Palmas in order to strengthen the collaboration amongst these networks. Moreover, the opening ceremony of the exhibition "People's Landscapes" (photos from the 1<sup>st</sup> edition of the UNISCAPE contest) has been held at the end of the Congress.

The definitive version of the "Canary Island Manifesto for the European Landscape Project" will be presented during the ELC Workshop "Multifunctional Landscapes" which will be held in Evora (Portugal) on the 20-21 October 2011. Professor Juan Manuel Palerm asks the General Assembly of UNISCAPE to formally support this Manifesto (see *4GA\_2011.ENC.II\_CanaryIslandsManifesto*).

#### *h. Invitational seminar "Landscape in a changing world"*

"Landscape in a Changing World" is a seminar following up the ESF-COST Science Policy Briefing Nr 41 published in October 2010 and launched in Florence during the Living Landscape conference. It is aimed at policy makers, researchers and other stakeholders in the landscape debate, in order to interactively discuss opportunities and define actions answering demands for a stronger impact of landscape research on European policy and society.

The seminar, organised with the support of ESF and COST and the help of UNISCAPE and LANDSCAPE EUROPE, has been held on Friday 14 October 2011 at the COST Office of Brussels. It was an invitational event, not open to registration. The outcomes will soon be published in UNISCAPE's website.

### *i. Special issue of Landscape Research on ELC*

After the great success of the Living Landscape conference, UNISCAPE decided to propose some of the best papers presented on that occasion for the publication of a special issue of *Landscape Research* focusing on the ELC. 8 papers have been selected by the three editors of this special issue (Bas Pedroli, Teresa Pinto Correia and Marc Antrop) and have been submitted to Landscape Research for peer review.