



## THE LANDSCAPE ADDRESS BOOK

# Presentation

**The aim of this UNISCAPE project is to create a specific professional tool for:**

Public Authorities, Politicians and Stakeholders.

**How can UNISCAPE make specialised knowledge accessible to all?**

UNISCAPE's interdisciplinary approach to landscape can translate the complexity regarding landscape knowledge.



# Layout of the LANDSCAPE ADDRESS BOOK:

- 1) BILINGUAL: English plus the language of the country it is published in;
- 2) the METHODOLOGY used for filling out the forms must follow common standards;
- 3) an INDEX of all Landscape Experts at the beginning;
- 4) a FORM for each Expert under its own Alphabetic letter (for example A: Architect B: Biologist C:communication expert...)
- 5) a list at end of each form of the universities involved in the project with their mail CONTACTS and REFERENCES;
- 6) a GLOSSARY of Landscape terminology.

# The Forms for Each Landscape Expert:

should provide information regarding their:

- GENERAL TRAINING;
- SPECIFIC SKILLS REGARDING LANDSCAPE;
- ASPIRATIONS;
- CHALLENGES AND PROBLEMS RELATED TO THEIR WORK EXPERIENCE.

The language should be:

- Essential, professional but clear for everyone

The contents should be approved by as many Professors as possible.

# DESCRIPTION of the phases of the project:

## **Step 1:**

Create an index of all experts involved in Landscape throughout Europe and verify how many are not represented in UNISCAPE.

## **Step 2:**

-Organise an open round table inviting all UNISCAPE members in order to draft a sample of the form with common criteria for the Experts.

-Indicate all possible professors of universities not part of UNISCAPE that could complete the forms of the experts that are not currently represented in UNISCAPE.

## **Step 3:**

Each University shall work autonomously on drafting proposals for filling out the forms and should then elect a representative of their working group.

## **Step 4:**

Support international focus groups in which each representative of single universities shall compare the draft forms in order to draft common forms for each Expert valid at a European level.

# WHY AN ADDRESS BOOK?

- It can be updated easily
- It's practical
- Useful for Politicians
- Each form could have a Peoples Landscapes photo
- important visibility for UNISCAPE members