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Fund-raising and networking strategies

UNISCAPE can support and develop different typologies of projects by:

- organising and coordinating activities for the training of experts and of students;
- exchanging research results and knowledge throughout Europe (conferences and publications);
- promoting joint research activities; a first step in this direction has recently been made by supporting a COST proposal by Claudia Cassatella (Polytechnic of Turin) on the assessment and management of scenic landscape beauty, and a COST proposal by Marco Acri and Sasa Dobricic (University of Nova Gorica) on historic urban landscapes in South Eastern Europe. Both proposals have been submitted to the COST Open Call closing today.
- developing raising awareness projects in order to enhance the level of participation in landscape matters.

In order to plan new activities at a European level, UNISCAPE can not count only on the membership fees.

It is necessary that the Executive Board, with the support of UNISCAPE's staff:

- develops institutional contacts (EU, CoE, national and local institutions, foundations, banks...);
- focuses on funding opportunities and regularly informs UNISCAPE's staff on specific possibilities and deadlines;
- encourages the sharing of knowledge and best practices;
- develops contacts for new and strategic memberships;
- encourages all UNISCAPE'S Members to propose new projects and to engage themselves in fund-raising.